

Curriculum Vita

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MARY ELLEN SCHILLER

353 Roberts Road

Loyola University – English Department

Doctoral Teaching Assistant – 1977 – 1978

SCHOLARSHIP/RESEARCH

Publications - refereed:

Schiller, M. (2019). *In a mediated age: Covering migration, cultivating expectations*. The

“The U.S. role in global security: Identifying the range of challenges; clarifying the possibilities”

Conference on Culture, Media and Globalism, Department of Mass Media and Trans-Atlantic Studies, University of Lodz – Lodz, Poland – May 5, 2010.

“The assimilation q

Service to the Discipline

2021 - Fulbright U.S. Scholar Discipline Peer Review Committee (Communications) – Spring Review Cycle 1

2021 - Fulbright U.S. Scholar Discipline Peer Review Committee (Communications) – Spring Review Cycle 2

2021 - Fulbright U.S. Scholar Discipline Peer Review Committee (Communications) – Spring Review Cycle 3

2020 - Fulbright U.S. Scholar Discipline Peer Review Committee (Communications) – Fall Review Cycle 6.

2020 - Fulbright U.S. Scholar Discipline Peer Review Committee (Communications) – Fall Review Cycle 5.

2020 - Fulbright U.S. Scholar Discipline Peer Review Committee (Communications) – Spring Review Cycle 3.

2020 – Association for Education in Journalism and Mass Communication (AEJMC), Reivewer _ International Communication Division, Open Paper Competition. Papers Reviewed:

1. “The Vox-Pop, the Victim and the Active Citizen: A Content Analysis of Citizen Sources in Non-Western International Broadcasting in Spanish”
2. “The Cross-Culture Selfie Study: Exploring the Difference between Chinese and American Motivations for Taking and Sharing s
3. Selfies on Social Media”

2020 – Association for Education in Journalism and Mass Communication (AEJMC), Reviewer – Communication & Methodology Division, Method Paper Competition. Papers Reviewed:

1. “Response Quality Comparison

Media Studies

MED 210 – “What is Truth? Fake News?”
MED 240 - Democracy: The Worst Form of Government, Except...?
MED 203 – Introduction to Media Theory
MED 375/470 – Media Analysis & Criticism
MED 380/381 – Media Studies Research

Journalism

JOUR 240 - Democracy: The Worst Form of Government, Except...?
JOUR 150 – Mediaculture: Sex, Sports, Crime
JOUR 201 – Communication in the Information Age
JOUR 240 – Communication Research
JMS 347 – Politics: On the Trail of the Primary
JOUR 351/431 – Public Opinion and Propaganda
JOUR 363/463 - Media Law
JOUR 375/470 – Media Criticism

Integrated Marketing Communications

IMC 363 – Law and Ethics: Cases (Honors)
IMC 374 – Crisis Communications
IMC 381– International Marketing Cultures
IMC 401 – Strategic Decisions in IMC
IMC 440 – IMC Research
IMC 452 – Ethics
IMC 453 – Multi-cultural IMC
IMC 470 – Politics and Marketing
IMC 481 – International Marketing Cultures
IMC 491 – International Study Experience

Business Communications (Course now taught in College of Business)

BCOM 301 – Business Communications

Speech

SPCH 355 – Globalization, Culture and Media
SPCH 345 – Cross-cultural Communication
SPCH 392 – Family Communication

COURSES TAUGHT – DEPARTMENT OF TRANSATLANTIC & MEDIA STUDIES, UNIVERSITY OF LODZ (POLAND)

Fulbright Lectureship – January-June, 2010

Mass Media & American Society
Public Opinion & Propaganda
Media Criticism

SERVICE TO THE UNIVERSITY
Department ICE TO THE UNIVERSITY

Strategic Planning Task Force – Identity/Metropolitan Identity Sub-committee 1997-1998

Other

Established/edit *IMC Review: Journal of Integrated Marketing Communications*
2001 – present (Refereed publication – ISSN: 001542-829x)

Established/edit *Perspectives: Readings on Communication, Media & Society*,
2009 - present

Reviewer – Summer research funding proposals - 2004